



GAF & Good Housekeeping: A promise of performance

GAF is the only roofing manufacturer to have earned the prestigious Good Housekeeping Seal — two trusted brands giving consumers extra peace of mind.



We protect what matters most™





A product with the Good Housekeeping Seal has *really* earned it

It's passed a strict review by the Good Housekeeping Institute

Products aren't awarded the Good Housekeeping Seal — they earn it. That's why it's reassuring to see the Seal, because you know the product has been thoroughly evaluated by scientists, engineers, and technicians at the Good Housekeeping Institute (GHI). Founded in 1909, GHI has the distinction of being the oldest consumer product-testing lab of its size in America. Its stringent clearance standards set the benchmark for product integrity.

Limited warranty*

Most people perceive the Seal to be an endorsement, but in fact it symbolizes a two-year limited warranty. The Seal means that Good Housekeeping will replace or refund defective products up to \$2,000 within two years of purchase, regardless of what type of warranty is offered by the manufacturer or dealer. This promise is unique in the marketplace so you can shop worry-free. It's an invaluable benefit.

Recommended by a trustworthy authority

For over 100 years, GHI has sifted through the confusing clutter of claims for you to find out which products perform as promised. There are many labels used in the marketplace, but few have the recognition and reputation of the Good Housekeeping Seal.

Shop with confidence — choose a GAF product with the Seal



*Applicable in U.S. only.

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